



AISHWARYA GUPTA

WORK EXPERIENCE

Deloitte Touche Tohmatsu India LLP

Analyst

Jan' 25- Mar' 25

Project - SL-PMU to support the Implementation of PM Vishwakarma Scheme for the state of Goa

- Working as a **MSME expert** in the team.
- Coordinating with national and state stakeholders, including financial institutions, government departments, and implementing agencies.
- Making calendars for the awareness campaigns.

May' 23 - Dec' 24

Project - Boosting Uttar Pradesh's economy to \$1 trillion.

- The project involved formulating an economic strategy for the state of Uttar Pradesh to boost its GDP to \$ 1 trillion in the next 5 years.
- Role involved working with the government department of **education and skilling** of the state.
- Developed a comprehensive roadmap for education and skill development department to contribute to the \$1 trillion economy target.
- Performed a **comprehensive study on skill gaps** in Varanasi, Gorakhpur, Meerut, and Lucknow. Assessed industry demand and supply across various sectors using public, private, and non-formal channels.
- Formulated a **policy for higher education department** that offers financial incentives to attract new private universities in Uttar Pradesh.
- Performed an **impact analysis** to evaluate issues hindering the efficiency of ITI's Dual System Training.
- Prepared concept notes, presentations, and policy briefs for the senior government officials to aid in decision-making.
- Benchmarking of Uttar Pradesh's education and skill development programs against global best practices to improve competitiveness.
- Secured 930 crores in investment through CSR funds and facilitated signing of MoUs with 25 partners, benefitting approximately 90 lakhs students.
- Engaged in meetings alongside the **Honorable Chief Minister, Chief Secretary**, and other government officials to discuss and assess project performance.

Rajasthan Gramin Aajeevika Vikas Parishad

Young Professional

Jul' 21- Apr' 23

District Manager - Livelihood

- Appointed as District Manager - Livelihood for Bundi District Implemented all NRLM livelihood projects in **5 blocks and 19 clusters** Managing a field staff of about **500 cadres** Working on projects under NRLM like **RWSLIP, SVEP, UJALA UDAAN, etc**

CONTACT

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Lucknow, Uttar Pradesh

EDUCATION

2019 - 2021 IIFM,
BHOPAL

- PGDFM (Development Management)

2013 - 2016
BANARAS HINDU UNIVERSITY

- B.Com (H)

SKILLS

- Project Management
- CSR Strategies & Programs
- Impact Monitoring
- Public Relations
- Social Sector Consulting & Advisory
- Leadership
- Effective Communication
- MS Office

LANGUAGES

- English
- Hindi

INTERESTS

- Social Research
- Community Development
- CBadminton & Cooking

- Monitored and evaluated **60 PG groups** formed for promoting livelihood activities in the district.
- Contributed to the successful execution of the Rajeevika Saras Rashtriya Craft Mela 2022, overseeing a diverse range of **160 stalls nationwide**.
- Demonstrated expert event planning and management abilities for a high-profile government function
- Organized Skill Development training of SHG women for Buck Marketing, Soap making, Pickle making, Sanitary Napkin, Washing Powder, etc

Block Manager - Bundi Block

- Appointed as Block Project Manager at Bundi Block, Rajasthan.
- Worked on Institution Building, Financial Inclusion and Livelihood verticals at block level Handled a team of 10-15 cadre staff and 100+ field cadre Responsible for managing, monitoring and evaluation of 600+ SHGs.
- Supervised and monitored the formation of 140 SHGs and 20 Village Organizations.
- Credit linked 150+ SHGs with bank, which amounts to RS 1,50,00,000
- Organized and managed training of 45 Pashu Sakhi for Bundi Block
- Organized training under RWSLIP project in 5 villages of 100 beneficiaries
- Was a part of organizing team for Rajeevika Deepawali Grameen Haat Mela 2021 at Jaipur.

INTERNSHIP

Business development Intern, AVIK Automation (May'20 - June'20)

- Involved in various activities related to Sales and Digital Marketing Strategy formulation for the organization.
- Recommended the layout of the website, prepared the content for the same, prepared new brochure for the organization and contacted various potential partners, and customers for generating sales leads.
- **Cracked a deal of INR 2,50,000** with a client, for the organization. Was offered a **PPO** by the organization.

Field work, PRADAN [Dec' 19 (17 Days)]

- Worked with Cluster Facilitator Team on a project related to MNGREGA for Deshawadi Village, Betul. Prepared a DPR through personal interactions and focus group discussions with the villagers and SHGs using various PRA Tools like, Social Mapping, Resource Mapping and Transect Walk