

SAMRIDHI AGARWAL

GURUGRAM | +91 7820921508 | SAMRIDHIAGARWAL.SAM@GMAIL.COM

PROFILE SUMMARY

Dynamic social impact professional with nearly 4 years of experience in corporate social responsibility (CSR), social impact consulting, and project implementation. Proven expertise in designing and executing high-impact projects across various social sector domains. Skilled in monitoring and evaluation, developing policy, performing CSR audits and creating effective communication strategies for CSR initiatives. Proficient in using tools such as Power BI and Excel to extract actionable insights and provide data-driven solutions for informed decision-making. Experienced in leading multi-stakeholder initiatives, conducting comprehensive impact assessments, and delivering strategic advisory services to promote sustainable community development and enhance organizational success.

SKILLS

Baseline, Midline, and Impact Assessment	Monitoring, Evaluation and Learning (MEL)	Power BI	MS PowerPoint
Primary and Secondary Research	MS Excel	Corporate Social Responsibility (CSR)	Project Management
Social Return on Investment	MIS	Policy Formulation and Documentation	Data Analysis and Reporting

EXPERIENCE

Consultant, KPMG India

(March 2023 – Present)

- Supported statutory compliance and CSR audits by collecting program and financial data, ensuring documentation accuracy, and maintaining compliance with CSR regulations.
- Designed a comprehensive animal welfare policy for a leading educational institute in India, creating a framework applicable to multiple premier institutes nationwide.
- Conducted baseline and impact evaluations across multiple social sectors, including nutrition, women empowerment, natural resource management, and skill development, delivering actionable recommendations.
- Crafted and executed stakeholder communication plans for corporate foundations and not-for-profits to enhance visibility and engagement.
- Spearheaded the restructuring of Anganwadi centres in Rajasthan as an integrated project management unit partner, overseeing projects from planning to implementation, significantly improving child nutrition and maternal health outcomes.
- Leveraged Power BI to develop dashboards to track CSR spending, project progress, and impact metrics.
- Developed training modules for frontline workers, to ensure knowledge dissemination and program sustainability.
- Created CSR reports, newsletters, and digital content, supporting internal and external communication of CSR impact.

Associate Project Manager, Dhvani Rural Information Systems

(March 2022 – February 2023)

- Managed projects for non-profits, government agencies, and CSR foundations, leading requirement gathering and strategic planning to align with technical and business goals.
- Designed survey tools and assessment platforms to support impact measurement for CSR projects.
- Assisted in the development of interactive dashboards to visualize CSR impact and ensure transparent reporting.

- Conducted workshops and training programs for NGO and government stakeholders to improve CSR project execution.
- Led a 10+ member team to deliver 5+ products by managing and providing technical solutions across social sector domains to improve processes.
- Facilitated capacity building of various stakeholders through presentations and demos.

Senior Executive, National Institute for Smart Government

(June 2021 – February 2022)

- Crafted project documentation, concept notes, and proposals with project-specific requirements.
- Led internal employee engagement programs and corporate volunteering initiatives to enhance workplace participation in social impact activities.
- Created newsletters, brochures, and digital content using Canva & Adobe Photoshop to promote CSR initiatives.
- Led client meetings to capture requirements, ensuring comprehension and effective communication.
- Analyzed current processes, identified gaps, and devised action plans for government entities such as the Ministry of Rural Development and Ministry of Skill Development.
- Provided technology-driven solutions for government projects.

EDUCATION

Name of Course	Year	Institution	Result
PGDM – Rural Management	2019-21	Xavier Institute of Social Service	76.40%
BBA	2015-18	Banasthali University	72.09%
CBSE - Class XII	2014-15	Bal Bharati Public School	81.80%
CBSE - Class X	2012-13	Bal Bharati Public School	83.60%