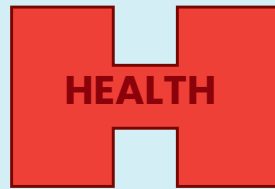


# M3M Making Meaningful Milestones



M3M Foundation's Quarterly Newsletter

**ISSUE-1**

APRIL TO JUNE 2024





## Dear Visionaries,

I am delighted to introduce you to the inaugural issue of the M3M Foundation quarterly newsletter. This new initiative is a reflection of our commitment to staying connected with our community, sharing our progress, and celebrating our collective achievements.

As we embark on this journey, we aim to provide you with regular updates on our activities across the four key themes that guide our work: health, environment, education, and livelihood. Through this newsletter, we will share inspiring stories, highlight our initiatives, and keep you informed about the positive changes we are driving in our communities.

In this issue, you will read about our recent health camps and awareness programs. You will also learn about our efforts in promoting environmental sustainability, and our educational and vocational training programs that are empowering individuals and transforming lives.

Your support and engagement is crucial to our mission. We invite you to join us in our efforts to create a healthier, greener, and more educated society. Together, we can make a significant difference.

Thank you for being a part of our journey. I look forward to sharing our stories and journey of growth and learning with you in the coming issues.

Warm regards,  
Dr. Payal Kanodia  
Chairperson & Trustee, M3M Foundation

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# TABLE OF CONTENTS

01

**ABOUT US**

02

**KARTAVYA**

03

**LAKSHYA**

04

**iMpower**

05

**SARVODAY**

06

**SANKALP**

07

**SAAKSHAR**

08

**KAUSHAL SAMBAL**

09

**MASHAAL**

10

**VANJEEVAN**

11

**HEALTH INITIATIVES**

10

**COLLABORATIONS**

11

**CONNECT WITH US**

# ABOUT

Established in 2019 by the renowned M3M India group, the M3M Foundation aims to facilitate equitable development, contributing to a brighter future for India. The Foundation envisions a society where marginalized communities are empowered and equipped to reach their full potential. Committed to promoting comprehensive societal development, the Foundation provides resources for sustainable community projects in education, health, livelihoods, and environmental protection. These initiatives support holistic growth, innovative ideas, government programs, and proactive developmental measures

**ECONOMIC EMPOWERMENT OF  
THE MARGINALIZED  
COMMUNITIES FOR  
SUSTAINABLE DEVELOPMENT**

# VISION

# MISSION

To ensure the resources required for marginalized communities where everyone is empowered and equipped to reach their maximum potential to plan, implement, monitor and contribute to sustainable community development





# कर्तव्य

## Food and Nutrition Support

M3M Foundation has successfully met its objectives of eradicating hunger, attaining food security, and enhancing nutrition to support people's overall development. In pursuit of these goals, the foundation initiated the POSHAN hunger relief project. With a dedication to break the cycle of hunger, the project provides nutritious meals for over 14,000 construction site workers and 600 children at the iMpower Club.





# Major Accomplishments and Milestones

## NUTRITIONAL FOOD DELIVERY:

Kartavya has achieved a significant milestone by delivering 3,880 nutritional meals daily across six different locations. This effort is supported by two iMpower Clubs, emphasizing our commitment to combating food insecurity in the community

## COMMUNAL MEAL (BHANDARA):

On June 30, 2024, Kartavya organized a communal meal at Capital II3, serving over 2,500 migrant workers

## EXPANSION OF "LALA JI KI RASOI":

"Lala Ji Ki Rasoi" was launched on March 5th in Bajghera, Kartavya. After the successful establishment of "Lala Ji Ki Rasoi," we have now expanded to Noida Sector 127. This growth initiative focuses on offering culinary training and vital nutrition to disadvantaged individuals

## EXPOSURE VISIT:

Beneficiaries from the recently inaugurated Noida branch of "Lala Ji Ki Rasoi" were sent on a visit to the original kitchen located in Bajghera. This experiential outing not only enriches their hands-on learning but also cultivates a spirit of community and cooperation among the participants



Noteworthy Event

## SHARE FOR CARE INITIATIVE:

Under Kartavya's "Share for Care" initiative T-shirts & Shoes has been provided to over 15,000+ migrant workers in Delhi NCR

## Updates on Ongoing Projects or Initiatives

## CONTINUED NUTRITIONAL SUPPORT:

The daily distribution of 14000+ nutritional meals exemplifies Kartavya's enduring commitment to guarantee food security for underserved communities. This continual initiative plays a critical role in meeting essential nutritional requirements

## EXPANSION AND TRAINING:

The commencement of training for a new batch at "Lala Ji Ki Rasoi" in Noida Sector 127 marks a crucial step in expanding the initiative's impact.

## UPCOMING EVENTS

### NEW COMMUNITY KITCHEN:

Kartavya is set to open a new community kitchen at Sector 79, expanding its footprint in providing essential services and support to underserved populations.

### SHARE FOR CARE:

In the upcoming months, Kartavya plans to distribute T-shirts and shoes to over 15,000 migrant workers in Delhi NCR, aiming to meet their basic needs and enhance their quality of life

### CONTINUED COMMUNAL MEALS:

Kartavya will organize another communal meal (Bhandara) for more than 15,000 migrant workers to address the nutritional needs of vulnerable populations.





# लक्ष्य

## उड़ान हौसलों की

Lakshya plans to prepare people to participate in various sports and arts tournaments at various levels. It provides all the necessary resources and equipment to help their dreams and aspirations see the light of day. This initiative is done with the hope that they will become role models in their society. The M3M foundation supports the education and training of 50+ people in the field of arts and sports through the Lakshya scholarship. Through Lakshya, Foundation would support 500 individuals to prepare and train in the areas of arts and sports by 2025





# Major Accomplishments and Milestones

FIVE OF THE ATHLETES HAVE BEEN QUALIFIED FOR PARALYMPICS TO BE HELD IN AUGUST 2024



**POOJA YADAV**  
Javelin Throw



**SAKSHI KASANA**  
Discus Throw



**RAM PAL CHAHAR**  
High Jump



**MANJEET**  
Javelin Throw



**PRANAV SOORMA**  
Club Throw

Narender has been selected for Asian Championship 2024



Sumit Dhariwal won gold medal in the National Kickboxing Championship



Aradhana won gold at Squash State Championship held at Pathways World School, Gurugram on 21st May



Siddhi won bronze at the Khelo India REC Combined National Tournament



Anshu won bronze in the 65 kg category & Priyanshi secured silver in the 55 kg category at Under-20 Pro Wrestling Trials



Satranjay secured the Men's Runners-Up position in the 1st Jharkhand State Ranking Table Tennis Championship



Collaboration

# ELEMENTAL SISTERS

UNITED BY NATURE, EMPOWERED BY ELEMENTS

This initiative, a collaboration between FICCI YFLO and the M3M Foundation, aims to empower 100 ambitious girls by removing obstacles that hinder their dreams. The Elemental Sisters, a collective of empowered girls, seek to unlock their potential by connecting with nature's elemental forces: earth, water, fire, air, and spirit. Each sister represents one of these elements:

- EARTH SISTER**  
Seeks stability and grounding, exploring resilience and growth
- FIRE SISTER**  
Embodies passion and transformation, delving into courage and change
- AIR SISTER**  
Represents freedom and intellect, exploring communication and expression
- SPIRIT SISTER**  
Connects with the divine and intuition, embracing spiritual enlightenment
- WATER SISTER**  
Navigates adaptability and emotional depth, enhancing personal growth

## ITINERARY



WANT TO BECOME OUR NEXT ELEMENTAL SISTER?

- Do you think you have potential?
- Do you have a dream but lack support?

## HOW TO APPLY

- 1 Share your story with us
- 2 Tell us about your dreams and the obstacles you face
- 3 Explain why you resonate with one of the elements: Earth, Water, Fire, Air, or Spirit

JOIN US NOW

CONTACT US:

[info@m3mfoundation.org](mailto:info@m3mfoundation.org)

+919871541776

UNLEASH YOUR POTENTIAL WITH THE ELEMENTAL SISTERS!





The M3M Foundation and Aide et Action introduced the iMpower initiative to enhance children's education by improving competence, ensuring school attendance, and engaging parents. The iMpower initiative supports migrant construction workers' families with learning resources for children's holistic development



**OUR PARTNERS**

# Major Accomplishments and Milestones



## OUTREACH GROWTH

By June 2024, the outreach extended to 144 children. Children between the ages of 3 and 5 were provided Early Childhood Care and Education (ECCE) support, while 47 students aged 6-14 received after-school help. Moreover, 160 students received daily nutritional support, resulting in a total of 480 meals given



## MAINSTREAM ADMISSIONS

Reaching 59 children admitted to mainstream schools, showing academic progress with successful test clearances for government and private school admissions



## MAGIC SSL

The iMpower kids also received sessions on English speaking, a program facilitated by Karadi Path



## ENROLLMENTS

Reached 106 children above 5 years and 35 children below 5 years



Enrolled 133 children (ages 3-5) in early childhood care and education programs

Provided after-school support to 352 children (ages 6-14) and delivered nutritional support to 485 student

Successfully enrolled 111 students in mainstream schools

Engaged with 97 women & 65 adolescent girls through capacity-building initiatives

## SETUP OF iMpower CLUB AT PANIPAT

The iMpower Club was established in Panipat Sector 36-37 during this quarter. A detailed survey collected demographic information on families, particularly children, to customize resources and programs. A safe location was selected within the labor site, and infrastructure like classrooms and activity centers were set up with amenities. The club is set to start full operations in July



## ENROLLMENT AND EDUCATION

- Sindhi Basti: Enrolled 53 students with 21 students studying in school. 21 students were successfully enrolled in school by Lakshyam.
- Shakurbasti: Enrolled 127 students, with 45 studying in school.
- Kirby Place: Enrolled 109 students, with 93 studying in school, 64 of whom were enrolled by Lakshyam.
- Ghaziabad: Enrolled 72 students, with 28 studying in school

## CENTER INAUGURATION

The educational center in Shakurbasti was inaugurated by Dr. Payal Kanodia, Chairperson of YFLO Delhi in May. The event included fulfilling children's wishes through the wishing tree program, providing toys and games, and children expressing gratitude with a dance performance





# Noteworthy Events or Activities

## SPORTS PREPARATION

Regular sports classes have been conducted in M3M Smart World, Sector 61 Club, preparing children for upcoming sports events



## CYBER-CRIME SESSION

A cyber-crime awareness session was conducted at M3M Smart World, Sector 113, with participation from 39 women and 20 men, aiming to enhance digital safety in the community



## MOTHER'S DAY CELEBRATION

Mother's Day was celebrated at all centers with heartfelt activities. Children created handmade cards & gifts, expressing their appreciation for their mothers



## WORKSHOPS & HEALTH CAMPS

Conducted workshops on mental health, menstrual hygiene management, and health camps to promote the well-being of women and children in the community



## SCREENING OF MOVIE

As part of our empowerment initiatives, we screened the movie 'Signature' for women, emphasizing the significance of their signature



## WOMEN'S & GIRLS MEETINGS

Addressed malnutrition among women in migrant laborer communities & focused on entitlements and schemes available for girls to ensure holistic development



## ACTIVITY DAY SATURDAYS AT iMpower CLUBS



- 1st Saturday: Drawing and coloring to enhance creative skills
- 2nd Saturday: Indoor games like block games and Carrom to improve cognitive development
- 3rd Saturday: Poem recitation, singing, and dancing to boost language and cognitive skills
- 4th Saturday: Storytelling sessions to develop thinking, reasoning, and planning skills



## UPCOMING EVENTS

### HANDICRAFT CLASSES

Every Saturday to develop students' creative skills

### FINANCIAL LITERACY SESSION

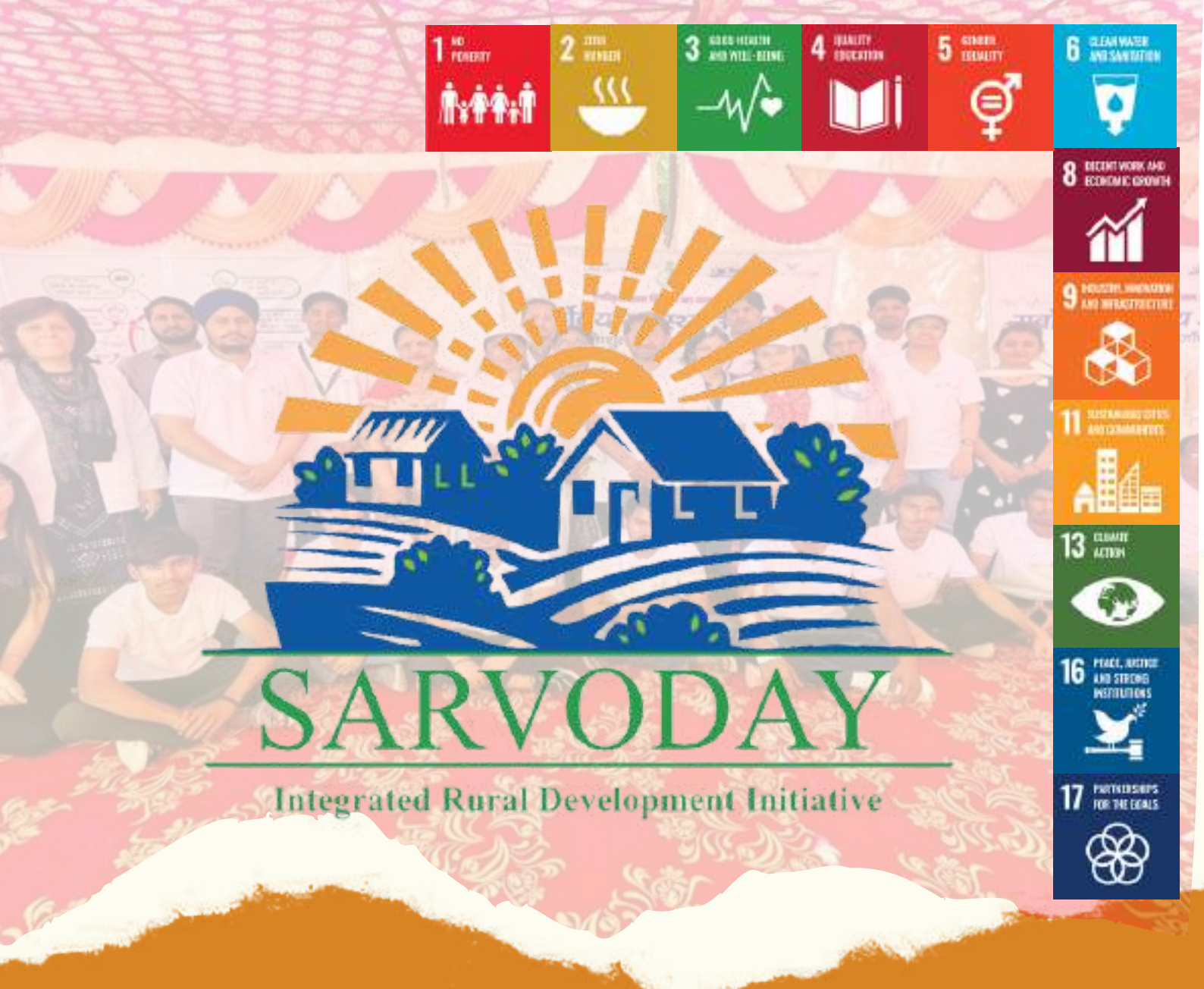
Planned sessions aimed at educating the community, especially women, on financial management and literacy

### COUNSELING SESSIONS FOR PARENTS

Initiation of regular counseling sessions for parents to emphasize the importance of education and consistent attendance

### ADDITIONAL EDUCATIONAL RESOURCES

Introduction of extracurricular books and GK classes, mandatory every Saturday, to enhance the overall development of students



<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>6</b> CLEAN WATER AND SANITATION 
<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>13</b> CLIMATE ACTION 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 

Sarvodaya programme is an integrated village development approach which aims to bring self-sufficiency & advancement of identified villages to support the overall development of health care, livelihood, skill enhancement of youth & women, natural resource management, sustainable agriculture and livestock management through community engagement which would inevitably lead to a strong and independent rural eco system. It seeks to address the core socio-economic issues of underdeveloped and marginalized rural communities and find effective ways and means to facilitate enduring changes in their lives. This programme aims to work across themes of agriculture, water, health, education, livelihood, micro entrepreneurship, physical infrastructure and governance





# Major Accomplishments and Milestones

## Interactive Flat Panels Installation

Implemented Interactive Flat Panels (IFPs) in schools across Tauru Block aimed at modernizing educational delivery. Feedback from teachers highlighted their utility in enhancing teaching methods, particularly in subjects like Science and Mathematics

## Health Camps

1. Sarvoday organized health camps across multiple villages, notably impacting communities by providing essential health screenings and consultations. Villages like Sundh and Hasanpur showed particularly high turnout rates, indicating strong community engagement and responsiveness to healthcare initiatives.
2. These camps offered comprehensive health screenings including blood pressure, blood sugar, cholesterol, BMI, and more. Health education sessions were also conducted to raise awareness about lifestyle diseases and preventive healthcare practices.
3. Use of Medical Mobile van/Ambulance has started by being present in the health camp area

## iGarage Inauguration

The iGarage initiative, part of the Kaushal Sambal Programme, was introduced to promote entrepreneurship in automotive services. It provides training, job opportunities, and community engagement to enhance skills and fuel economic growth.



## FASHION SHOW EVENT

In May 2024, the M3M Foundation, in collaboration with FICCI, launched a livelihood initiative aimed at empowering talented individuals, particularly girls from marginalized communities and students of the iMpower Academy for Skills, through advanced training in fashion designing.

- 3
- Students from iMpower Academy &
  - Girls from various Tauru block villages were selected based on their talent in tailoring and their family backgrounds

These girls received hands-on training for 10 days at Jaipuri Banno Boutique in Jaipur, known for traditional Rajasthani garments, to improve fashion design skills under skilled artisans' guidance.

Fashion show event in Gurgaon during Times Lifestyle Week on May 18, 2024, showcased participants' creations on the runway, demonstrating their skills and engaging with industry professionals and media.



## Highlight of the Event:

An inspirational highlight of the event was the participants' interaction with Miss International 2024, Hannah Kathleen Hawkshaw from Ireland. This meeting served as a motivational experience, inspiring the young designers to pursue excellence in their chosen field



## INFRASTRUCTURE DEVELOPMENT UPDATES

- Tehsil Office Toilet Complex Construction
- Construction work completed at 8 sub Centers: Completed the construction work in these 7 location kalwari, Bissar Akbarpur, Goyla, Padheni, Hassanpur, Bhango, Sundh and Bawla
- Taoru Pond Work in Progress
- Progress on 3 Sandarb Kendra
- After getting approval from District Administration, demolition work of GGSSS Tauru building is completed and foundation stone for the new building was laid in the month of May.
- Renovation of SDM Office and DSP Office
- Receipt and Orientation of Swandook
- Distribution of Medical Equipment at Sub Centres

## Noteworthy Events or Activities



### LIVELIHOOD POTENTIAL ASSESSMENT

Livelihood Potential Assessment in Taoru Block improved livelihood opportunities for Antyodaya families through activities like verifying capabilities, planning capacity-building, documenting SHG activities, evaluating community solutions, and assessing training needs. Continuous monitoring and feedback ensured effective implementation of high-impact initiatives



### SUSTAINABLE PRACTICES MEETING

Implemented eco-friendly projects in Charora and Kangarka, such as Sarvoday Vatika and Vermi-Compost pits. These initiatives focus on educating Madarsa students and SHG women in sustainable agriculture and environmental conservation, aiming to encourage organic farming, compost creation, and financial empowerment



### HEALTH AWARENESS PROGRAMS

Health awareness programs in Dhulawat, Ranyaki, and Bawla villages targeted TB prevention and the Anemia-Free India Campaign. Dr. Vipin Kumar conducted a TB session at Bawla's sub-health center, focusing on hygiene, nutrition, and the Nikshay Poshan Yojana 2024. The Anemia-Free India Campaign distributed IFA tablets and provided nutritional support to improve community health



### SKILL TRAINING IN ARCHITECTURE & CONSTRUCTION

Implemented initiatives at Vastukul School of Innovation to teach architecture and construction skills through workshops, expert lectures, and practical assignments, aiming to prepare students for careers in these fields by providing hands-on experience and theoretical knowledge to enhance job readiness for industry demands





Sankalp aims to conserve, preserve and protect the natural resources in our ecosystem. Our planet is fast approaching at no point of return. Materialism supersedes human values. This ceaseless demand of more is pushing natural resources land, air, water, forests and climate closer to an inevitable collapse. So, Sankalp have focus on utilization of available natural resources in an efficient and sustainable manner. The vitality of any community is directly linked to the health of its environment. At M3M Foundation, we firmly believe that no community can truly flourish if its surroundings are marred by degradation and decline. We are focusing on utilization of available natural resources in an efficient and sustainable manner



# Major Accomplishments and Milestones

## EXPANSION OF KISAN PATHSHALAS:

The program successfully established 14 Kisan Pathshalas across 3 clusters. These Pathshalas have become focal points for training and capacity building among 247 local farmers



## FORMATION OF FARMERS PRODUCERS ORGANISATION (FPO):

identified 15 key villages in 3 clusters for FPO establishment that aims to empower local farmers economically and socially and is currently engaged in detailed planning and community mobilization efforts



## PROMOTION OF NATURAL FARMING:

The initiative to promote natural farming products like Jeevamrit, vermicompost and Saral Khad has shown promising results. These products have not only enhanced crop yields but also improved soil health significantly. Farmers who adopted these methods have reported reduced input costs and increased resilience to climatic variations



# Noteworthy Events and Activities

**1** During the Zaid season, 80% of vegetable seeds germinated. 42 farmers in 12 villages transplanted Brinjal, Tomato, and Chili seedlings, earning 1500 rupees each extra income until this quarter.

**2** Mango trees planted in FY 21-22 began bearing fruit, averaging 25 kg per plant. Expectations for upcoming seasons anticipate yields of 75-100 kg per plant, highlighting sustainable orchard management and sustainable source of income

**3** Soil testing was conducted in 14 villages, identifying deficiencies and providing farmers with advice on nutrient management and micronutrient supplementation

**4** A total of 20,200 fruit tree plants (including Lemon, Mango, Chiku-Sapota, Guava, Jackfruit, and Pear-Naspati) were planted in Tauru block

**5** We have conducted regular field visits to inspect project sites and engage with local farmers, providing guidance and support

**6** Kisan Gosthies were organized to analyze Rabi crop yields in three farmer fields across two villages

**7** Sowing seeds for bund plantations resulted in a 60% success rate for germination

**8** Ninety-three farmers collaborated to cultivate wheat using organic practices such as Jeevamrit and Vermicompost. This shift reduced urea usage per acre from 50-60 kg to 6-7 kg, achieving an average cost reduction of 31% in inputs.



# Noteworthy Events and Activities

## ● WORLD ENVIRONMENT DAY CELEBRATION ON 5TH JUNE

This World Environment Day, we launched our ambitious plantation drive themed "Our Land, Our Future: #GenerationRestoration" across 9 districts in 6 states. Partnering with local organizations, we planted 2000+ saplings to combat climate change, enhance biodiversity, and improve soil health.

Mrs. Abha Bansal's pledge to plant 10,000 trees in Tauru's Anaj Mandi, alongside her active participation in tree planting at Government Sr. Sec. School, Chharora. The day included educational sessions for students and communities, fostering awareness about environmental conservation. Students expressed their commitment through art, advocating for Earth's protection. Farmers learned sustainable farming methods to promote soil health.

Our commitment goes beyond a single day; we aim to plant over 300,000 trees this year. Collaborations with rural and tribal development groups underscore our holistic approach to sustainability.



## 10 KISAN PATHSALA MEETINGS:

1. In April, 18 Kisan Pathsala meetings were conducted across 11 villages, focusing on vegetable nursery seed sowing and transplantation, etc.
2. In May, 5 Kisan Pathshala meetings were held
3. In June, 22 Kisan Pathshala meetings were held in 13 villages, focusing on Kharif crop practices

## 11 CRP MEETINGS

3 CRP meetings were held Tauru to discuss various agricultural activities and plans. During these meetings, CRPs reviewed ongoing FPO activities and assessed Rabi crop data. Discussions also focused on Kharif season crops and the collection of seed demand. In addition, a selection process was conducted for 50 Vatikas to be developed this year. These meetings have been instrumental in planning and coordinating efforts to support local farmers and improve agricultural productivity in the region.

## UPCOMING EVENTS

### FARMERS' TRAINING PROGRAMS

Planned training sessions will focus on advanced agricultural practices, crop diversification strategies, and natural farming techniques. These programs aim to empower farmers with knowledge and skills to improve productivity, reduce input costs, and enhance agricultural sustainability

### REVIEW MEETINGS

Scheduled CRP and Farmer Group meetings will provide opportunities to review progress, identify challenges, and strategize future interventions collaboratively. These meetings are essential for fostering participatory decision-making and ensuring the program's alignment with community needs and priorities.

### FPO LAUNCH EVENT

Preparation is underway for the official launch of the Farmers Producers Organisation (FPO). The event will mark a significant milestone in empowering local farmers, promoting collective marketing, and enhancing rural livelihoods through inclusive and sustainable agricultural practices



# SAA&R

EDUCATING YOUNG MINDS

Saakshar is a signature program of M3M Foundation that addresses the key issue of inaccessible and unaffordable education, especially in light of SDG4, which emphasizes the importance of affordable and quality education. It offers scholarships to underprivileged and meritorious students, enabling them to pursue technical and professional education. The program also enhances infrastructure in government and NGO schools, including building classrooms, setting up computer labs, and providing essential amenities. Additionally, Saakshar focuses on empowering teachers from vernacular medium schools through training and mentoring, thereby improving students' learning capabilities and educational outcomes





# Major Accomplishments and Milestones

## SCHOLARSHIPS

In the current quarter of the academic year 2024-25, a total of 390 scholarships have been awarded under various categories by the M3M Foundation. These scholarships include 361 under the SAAKSHAR program, which supports 183 male and 178 female scholars in their educational pursuits

## BUNIYAD

Under the Buniyad initiative, 11 scholarships were granted specifically to female scholars. Each scholarship is sustained by the acquisition of a flat by the buyer/customer, the foundation takes the onus of educating one girl child for her entire academic life

## SCIENCE ON WHEEL INITIATIVE

- Successfully conducted 81 science sessions in various schools & communities
- Engaged over 2,000 students in interactive and educational activities
- Covered diverse topics including "Digestive System," "Combustion," "Photosynthesis," "Sound," and more

## DEMO SESSIONS

Trainers conducted interactive demo sessions for teachers at various iMpower Clubs, including I13 Club, Sector 61, Cornerwalk, Fazilpur, 89 Club, IFC, Tyagiwada, & 65th Avenue. These sessions demonstrated the programme's methodology and equipped teachers with essential skills for effective implementation

## ESTABLISHMENT OF DIGITAL LIBRARY

At Sector-28 School in Faridabad, a modern digital library has been set up for students and teachers with e-books and computers. The digital resources support the curriculum, enhance digital literacy, and staff training ensures effective utilization for educational purposes

## JAZBE KI UDDAN

18 scholarships were granted by the JAZBE KI UDDAN initiative, a collaboration between the Shikhar Dhawan Foundation, Punjab Kings, and M3M Foundation, supporting girls' vocational education with a total of Rs. 5.55 crore over five years. Punjab Kings allocated ten scholarships worth ₹5 lakh each after a match against SRH, totaling ₹50,00,000. Additionally, a scholarship will be awarded for every 25 runs or 3 wickets taken by Punjab Kings to provide ongoing support



## PROGRAMME IMPLEMENTATION

The Magic English SLL Programme has been successfully launched in 11 iMpower clubs across Gurugram district, Haryana. This initiative aims to enhance English proficiency among students from grades 1 to 5, primarily from non-English speaking backgrounds

## INSTALLATION OF SMART CLASSES

In Faridabad, the installation of five interactive smart classes in schools has improved the learning environment. Teachers received training to effectively use the technology, enhancing students' learning experience



In partnership with Shikhar Dhawan Foundation, ten interactive smart classes were installed in Noida schools, enhancing educational facilities. Teacher training ensured effective use of the new technology, benefiting students with modern learning tools



# Noteworthy Events or Activities

Organized a Science Fair at GSSS Mokaldas with 25 models displayed, enhancing student's understanding of scientific concepts



Introduced Phygital Sessions combining physical and digital learning environments to make science accessible to underserved children



## SUMMER CAMP

The summer camp held at iMpower M3M clubs offered enriching experiences from June 3rd to 26th, with programs lasting 2-3 days at each of the eight clubs. Mornings kicked off with yoga, meditation, and activities like newspaper reading. Children engaged in icebreaker games, crafted paper helicopters, and folded origami birds. Creative art sessions included paper and marble painting to nurture imagination. They also designed low-cost models and puppets for storytelling. Special events on World Environment Day and International Yoga Day raised awareness. The camp provided a holistic learning environment that blended enjoyable activities with skill development and environmental education



## CHALLENGES FACED

- **Heatwave Impact:** Recent heatwave caused decreased attendance at centers due to extreme temperatures and temporary relocations. Team considering alternative scheduling and support to boost participation
- **Lack of AV Resources:** Some centers lacked AV resources, hindering interactive sessions. Urgent need to allocate and install AV resources for effective learning experiences

## UPCOMING EVENTS

- Planning to conduct special sessions on Renewable Energy and Sustainability to coincide with World Environment Day
- Organizing workshops for teachers to enhance their skills in hands-on pedagogy and peer-to-peer teaching methodologies
- Completing the remaining baseline assessments and preparing a comprehensive Baseline Assessment report to evaluate the programme's impact





It is a skill development program that aims to guide and mentor youth from a weaker position in society. "Kaushal Sambhal" emphasizes on promoting and building micro, small, and medium enterprises by developing skills, providing quality training and financial support to start-ups, creating gender equality in employment opportunities, and reducing dependence on informal sectors. "Kaushal Sambhal" propels the youth towards a brighter future by bridging the gap between the skilled workforce



# Major Accomplishments and Milestones

## iMpower ACADEMY FOR SKILLS

Launched new batches for high-demand courses such as Data Entry Operator, Quality Checker, Architecture and Construction and Bedside Patient Care, addressing diverse vocational needs and facilitated 6 guest lectures by industry experts and organized 2 exposure visits to hospitals, enhancing practical learning experiences.

## BENEFICIARIES OF THE PROGRAM

The program has successfully enrolled 70 new beneficiaries. This indicates a high retention rate and active engagement in the program

## TRAINING & PLACEMENTS

Achieved placement of 52 candidates, indicating effective training and industry readiness and enrolled a total of 70 candidates across various trades

## NEW iMpower ACADEMY SET-UP

A new academy has been established in Noida with the aim of benefiting 540 individuals annually. The establishment of the center has been done successfully



## Updates on Ongoing Projects

### SWAVALAMBAN-LEAP PROJECT

Successfully held the second PAC meeting focusing on achievements, challenges, and strategic collaborations in Leh & Ladakh. Secured essential permissions from the Leh Government and progressed with infrastructure developments for sustainable project implementation



### CULINARY SKILLS AND EMPLOYMENT

Conducted a 15-day culinary skills training program at Sec 127, Noida, resulting in 15 women gaining employment at Lalaji Ki Rasoi, which serves 1100 meals daily to construction site workers, thus promoting economic empowerment & community service



## RECENT COLLABORATIONS

### VASTUKUL SCHOOL OF INNOVATION:

Collaborated with Vastukul School of Innovation for specialized architecture and construction courses, enhancing curriculum depth and industry relevance.

### NATIONAL INSTITUTE OF EDUCATION AND DEVELOPMENT:

Collaborated with NIED to provide training for beneficiaries. Annually, 540 young individuals will receive training and placement

## UPCOMING EVENTS

### CONVOCATION CEREMONY:

Scheduled for the first batch of graduated candidates of SWAVALAMBAN-LEAP and also for 4th, 5th and 6th batches of iMpower Academy for skills, Tauru, aiming to celebrate their achievements and inspire currently enrolled candidates, reinforcing the academy's commitment to excellence and skill enhancement

### CONTINUED PROGRAM EXPANSION:

Planning for future enrollment drives and skill enhancement programs in districts like Panipat of Haryana and Godda, Dumka and Deoghar district of Jharkhand, focusing on addressing emerging industry needs and community development priorities





# Noteworthy Events or Activities

- Provided comprehensive spice processing training to 3 women from Subasheri village, enabling them to start their own spice brand, Astha Masale, showcasing resilience and entrepreneurship among Antyodya families
- On April 10, 2024, iMpower Academy hosted a dynamic debate competition covering three compelling topics: "Mobile Phones & Technology," "Gender Equality is Necessary," and "Artificial Intelligence." Participants engaged in spirited debates, presenting arguments for and against each topic, showcasing their critical thinking and public speaking skills.
- On April 22, 2024, iMpower Academy celebrated Earth Day by raising awareness about issues such as pollution, deforestation, and climate change through art installations, posters, and multimedia presentations. A significant highlight was the collective pledge
- On May 11, 2024, the academy celebrated World Technology Day by hosting a digital poster-making competition for students. The event aimed to raise awareness about global issues, focusing on technology's impact on the environment and society. Students used Canva, a popular online graphic design tool, to create their posters
- World Environment Day was Celebrated on 5th June which held at Anajmandi in Tauru, included tree planting and awareness campaigns to promote eco-friendly practices. The presence of notable guests such as the Sub-Divisional Magistrate (SDM), Deputy Superintendent of Police (DSP), and M3M Foundation Team highlighted the importance of environmental conservation and community involvement
- Heritage Conservation Documentation Site Visit held on 3rd June where students visited the Tauru tomb complex to document ancient structures. They meticulously recorded details, took measurements, and made sketches, gaining practical experience in heritage conservation techniques and highlighting the importance of preserving cultural heritage.
- Site Visit to M3M Route 65, Gurugram held on 6th June 2024 which provided students with a comprehensive view of various construction stages. They interacted with industry professionals and learned about sustainable building practices, modern construction techniques, project management, and safety protocols.
- On June 12, 2024, iMpower Academy marked World Anti Child Labour Day with a rally from the academy to Police Chowki and back, advocating against child labour. A panel discussion held with local leaders, law enforcement, and child rights activists focused on strategies to combat child labour and promote children's welfare
- On June 21, 2024, iMpower Academy for Skills celebrated World Yoga Day at Tauru Anaj Mandi, emphasizing the physical, mental, and spiritual benefits of yoga. The event was a success, bringing together participants to engage in yoga practices and promoting overall well-being





# Mashaal

Transforming Dreams into Reality

To create a pool of young innovators for bringing the social development in the society. M3M Foundation's brainchild "MASHAAL" aims at supporting social innovators to bring sustainable change in the community.

Under the program MASHAAL, opportunities would be given to building sustainable social projects by solving social problems and issues. MASHAAL also has the potential to create more social entrepreneurs and social innovation which would be aligned with the Sustainable Development Goals 2030





# Become Our Next Fellow at Mashaal!

Are you a highly motivated and energetic individual aged 25-35 with a passion for serving the underprivileged?

Do you have a background in social work, rural development, or related fields?

If yes, then Mashaal wants YOU to join our fellowship program!

## EARTH RAKSHAK

Surendra and Swapnil from Pune, founded "Earth Rakshak" to tackle solid waste management challenges and reduce greenhouse gas emissions. They are currently improving waste management procedures across 1000 units in two villages in Gujarat



## AASHAYEN

Ratnakar Sahoo, from Bhubaneswar, initiated "Aashayen" in 2018 to provide education to street children. With a team of 30 volunteers, Aashayen has educated over 500 children, ensuring they are not deprived of their right to education



## SADAY SADEV

Palak and Vijayalakshmi established "Saday Sadev" amid the Covid-19 pandemic to tackle mental health concerns by promoting discussions and offering support through technology, engaging with 800 individuals this year



## TECHNOSHALA

Rameshwar founded "Technoshala" to provide digital education to government schools in Nandurbar, Maharashtra, setting up Smart classrooms for 500 students and 17 teachers to enhance technological learning



## WHO CAN APPLY?

- Young, motivated individuals aged 25-35
- Professionals qualified in social work, rural development, or related fields from reputed institutions
- Non-professionals with a graduation in any discipline and at least 3 years of experience in one of Mashaal's thrust areas
- Excellent communication skills in English and one or more Indian languages spoken in M3M's priority states
- Candidates with good documentation and reporting skills
- Willingness to work in M3M's intervention zones and implement innovative projects
- Preference given to women, Dalits, tribes, PWDs, and other marginalized communities.
- PCN submitted by the candidates
- Candidates without support from other fellowships or related arrangements

## APPLY NOW!

Fill out this [link](#) to become our next fellow or if you have any queries, contact

 [info@m3mfoundation.org](mailto:info@m3mfoundation.org)

 +919871541776

Join us in making a difference and creating a better tomorrow!



# VANJEEVAN

ALL LIVES MATTER

The scarcity of summer rainfall & increasing temperatures worsen drought conditions in wildlife sanctuaries & tiger reserves, posing challenges for animals accessing vital water resources necessary for survival. Adequate water is crucial during hot months for hydration & bathing needs.

Vanjeevan, an initiative led by the M3M Foundation in partnership with the FICCI YFLO Delhi Chapter, is dedicated to wildlife conservation and the mitigation of human-animal conflicts by ensuring a consistent water supply throughout the year. As part of this initiative, solar water pumps are being installed, and artificial water reservoirs are being constructed in forest and sanctuary areas to address this critical need.





# Major Accomplishments and Milestones

## CONSTRUCTION OF WATERHOLES

Six artificial waterholes have been built in the Tipeshwar Wildlife Sanctuary, greatly reducing water scarcity for wild animals in the dry season



## ENERGY EFFICIENCY

The solar-powered system operates during daylight, using around 12 KW daily, reducing manual labor needs and eliminating noise pollution that could disturb wildlife



## INSTALLATION OF SOLAR-POWERED WATER PUMPS

- At the Tipeshwar Wildlife Sanctuary, six solar-powered water pumps, with capacities ranging from one to two horsepower has been installed to deliver 72,000 liters of water each day to support wildlife, guaranteeing a consistent water supply
- In the Kalagarh Tiger Reserve in Uttarakhand 3 HP solar pump has been installed to deliver 1800 liters of water, providing benefits to a range of wildlife including elephants, tigers, and leopards



## WAY FORWARD

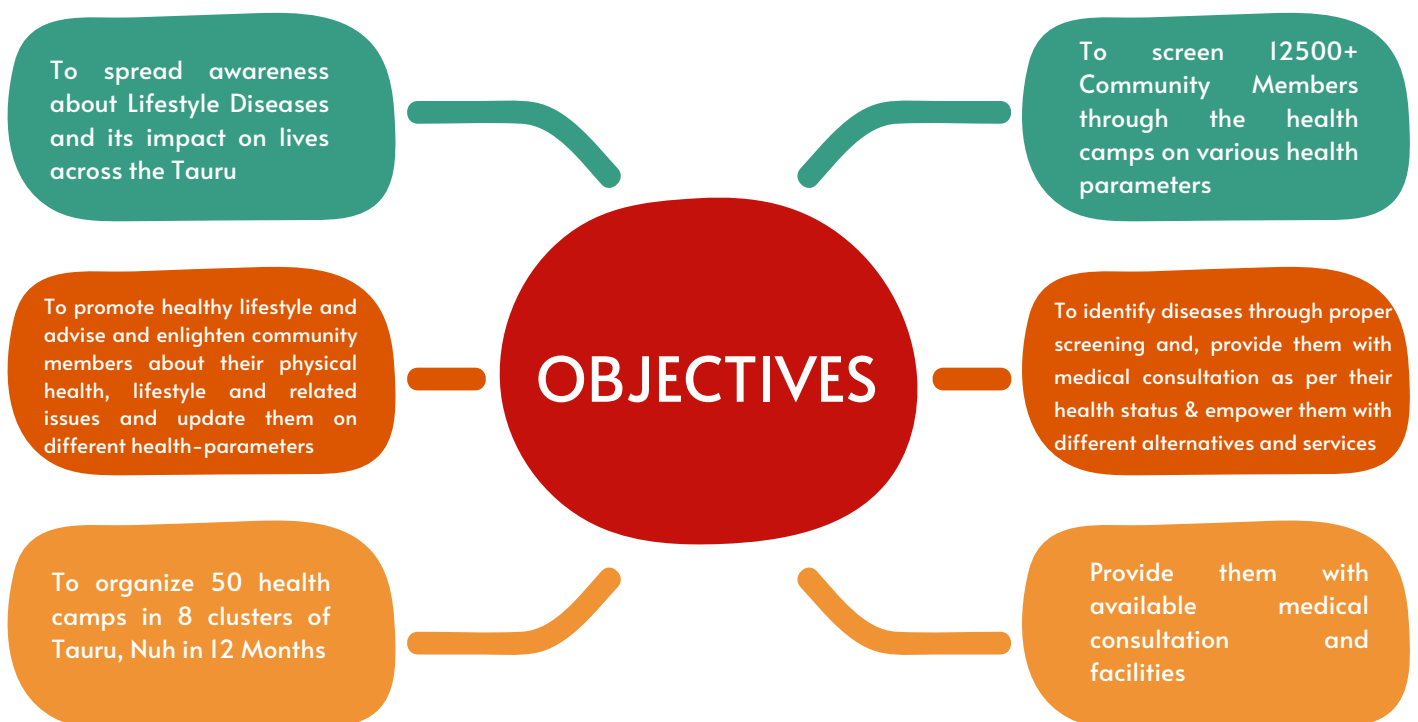


- Removal of Lantana Camara weeds
- Digging of new borewells
- Installation of solar pumps and construction of waterholes in remaining compartments
- Construction of rainwater harvesting structures like earthen dams, Gabion structures
- Large scale plantation
- Installation of solar lights in Kutis/Watch Tower
- Ambiance enhancement at entry gate
- Socio-economic development activities with tribal communities around the sanctuary

# SARVODAY SWASTHYA YATRA



Sarvoday Swasthya Yatra, an initiative under Sarvoday Program is a comprehensive community health and wellness initiative aimed at raising awareness about lifestyle diseases and promoting preventive healthcare. The program organizes health camps to provide accessible health screenings, consultations by doctors and experts, and training sessions on healthy lifestyle practices. This initiative marks the beginning of a year-long endeavor focused on improving the health and well-being of community members in Tauru, Nuh.





# HEALTH CAMPS CONDUCTED

**APRIL** Four health camps in Hasanpur, Sundh, Bissar, and Kalwari

1. Kalwari: 250 survey forms filled, 203 blood tests conducted, 160 patient check-ups
2. Hasanpur: 270 survey forms filled, 180 blood tests conducted, 160 patient check-ups
3. Bissar: 245 survey forms filled, 138 blood tests conducted, 150 patient check-ups
4. Sundh: 240 survey forms filled, 187 blood tests conducted, 165 patient check-ups



**MAY** Four health camps in Bawla, Rathiwas, Goyla, and Bhango

1. Bawla: 274 survey forms filled, 200 blood tests conducted
2. Rathiwas: 434 survey forms filled, 240 blood tests conducted
3. Goyla: 200 survey forms filled, 157 blood tests conducted
4. Bhango: 215 survey forms filled, 132 blood tests conducted



**JUNE** Three health camps in Chharora, Kharkheri, and Khorikalan

1. Chharora: 260 Survey Forms Filled, 240 Blood Tests Conducted, 220 Patient Check-Ups
2. Kharkheri: 136 Survey Forms Filled, 169 Blood Tests Conducted, 160 Patient Check-Ups
3. Khorikalan: Survey Forms Filled, Blood Tests Conducted, Patient Check-Ups: In process



# MAJOR ACCOMPLISHMENTS AND MILESTONES

## COMPREHENSIVE HEALTH EDUCATION SESSIONS

Health orientation sessions were conducted at the Sarvodaya Office in Tauru, focusing on educating the community about various prevalent diseases, including hypertension, arthritis, tuberculosis, anxiety, PCOD, osteoarthritis, anemia, heart disease, and diabetes. These sessions were crucial in raising awareness and equipping individuals with the knowledge to identify and manage these conditions



## FOLLOW-UP VISITS AND CONTINUED CARE

After the initial health camps, follow-up visits were conducted with 103 patients, either in person or via phone calls. This ongoing care ensured that patients who received treatment during the camps continued to manage their conditions effectively. Feedback indicated that patients felt significantly better after taking prescribed medications, underscoring the importance of continuous medical support.

## COMPREHENSIVE SCREENINGS

Conducted thorough health screenings including blood pressure, blood sugar, cholesterol levels, BMI, S. Cholesterol, CBC (including AEC), S. Triglycerides, S Urea, S. Creatinine, SGPT, S. Bilirubin, SGOT, TSH, Urine Routine

## SUB CENTRE INFRASTRUCTURE DEVELOPMENT

To improve local healthcare infrastructure, construction and painting work were completed in 7 subcentres. This development ensures that these centers are equipped to provide ongoing healthcare services to the community. Additionally, patient beds and other medical equipment were distributed to further enhance the facilities.

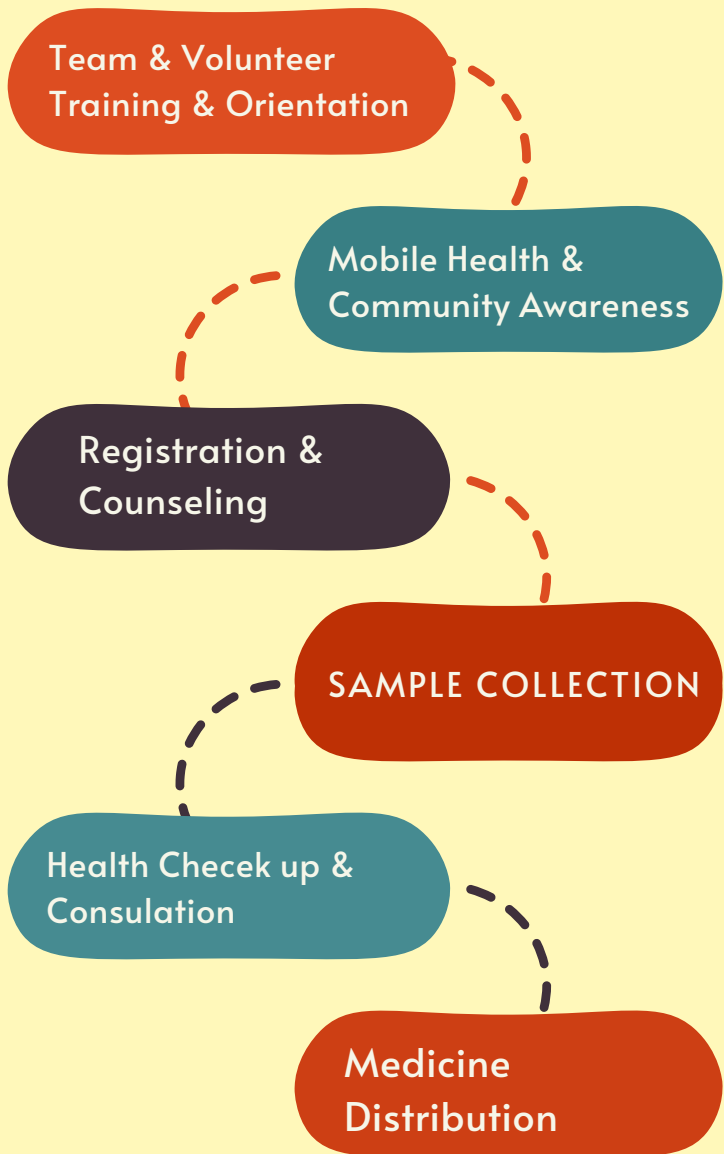


## INCREASED FEMALE PARTICIPATION

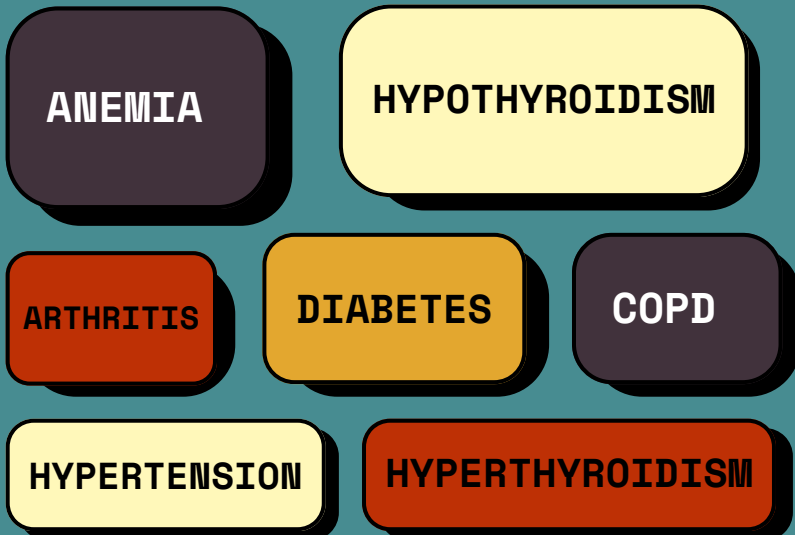
A significant achievement is the female participation in health camps, with 65% of attendees being women. This demonstrates a significant step forward in promoting gender inclusivity in healthcare access and awareness within the community



# PROCESS



# COMMON DISEASES



# Impact

Improved Access to Healthcare

Health camps bring medical services directly to communities that may lack access to regular healthcare facilities

Health Education & Awareness

Community camps offer health education sessions covering preventive measures, hygiene practices, & disease management to empower individuals for improved health & lifestyles

Early Detection & Treatment

Screening services provided at health camps can help detect health issues early, allowing for prompt treatment and management

Reduced Healthcare Costs

By providing preventive and early intervention services, health camps can potentially reduce the burden on the healthcare system in the long term

Empowerment of Community Health Workers

Health camps involve local community workers or volunteers, empowering them and enhancing their role in promoting community health

Strengthening Community Bonds

Health camps unite community members to enhance health outcomes, promoting solidarity and cohesion in addressing shared health issues.

Data Collection & Health Surveillance

Health camps can be used for data collection and health surveillance, offering insights into community health issues

# COLLABORATION

# M3M FOUNDATION

# DOCC

## Development of Corporate Citizenship

SPJIMR collaborates with M3M Foundation to grant Rs. 2.5 crores to 13 organizations in six states. The grants focus on various areas including climate action, gender equality, agriculture, biodiversity, poverty alleviation, food security, disability, and education. This initiative, influenced by the founder of M3M Foundation, aims to promote social change and sustainable development for marginalized communities and the environment



The Development of Corporate Citizenship (DoCC) program at SPJIMR boasts a rich history of over 30 years. Through this program, students engage deeply with rural India, focusing on ecology, social justice, and economic equality. This hands-on experience benefits communities and shapes students into responsible leaders.

Out of 300 impactful DoCC projects by SPJIMR students, 40 were shortlisted. Following thorough evaluations and presentations, 13 outstanding organizations were selected to receive grants. These include CTRD TRUST, Cord India, Krushi Vikas, Kutumb Family, Madhya Pradesh Viklang Sahayta Samiti, Makkal Vilipunarvu Kalvi Sangam (MVKS), PahadTrust, RTDC, Sahaja Samrudha, dJED Foundation, Slum Soccer, and Synergy Sansthan


“ This collaboration embodies our shared commitment to driving positive societal and environmental change. Together, we embark on this journey with optimism, determination, and a shared vision for a better tomorrow.

-Dr. Aishwarya Mahajan, Managing Trustee and President of M3M Foundation

“ In our globally connected era, it's clear that no single entity can tackle complex social challenges alone. This collaboration between M3M Foundation, DoCC, and civil society organizations is a powerful testament to the impact of collaborative creation

Dr. Chandrika Parmar, Director of DoCC





Dear Readers,  
We extend our heartfelt gratitude to each of you for your continued support and engagement with the M3M Foundation's quarterly newsletter. Your interest and participation are what drive our mission forward, and we are deeply thankful for your dedication to our cause. Together, we can make a significant impact and foster positive change in our communities. Your contributions, feedback, and enthusiasm are invaluable to us, we look forward to continuing this journey with you.

Warm regards,  
M3M Foundation Team



## SOCIAL MEDIA LINKS



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